



25 YEARS
OF SUSTAINABLE LUXURY

WHAT MAKES US SPECIAL?



Updated March 2020

OUR USP_s





BRAND

Barefoot Luxury - Soneva is the original blueprint for all luxury desert island hideaways. The ratio of six 'Hosts' to every guest enables our laid back, yet intuitive service - with individual attention for each guest from their personal Mr./Ms. Friday. With our **'No News, No Shoes'** philosophy we encourage our guests to feel the sand between their toes, reconnect with nature and live in the moment. We have no TV channels or newspapers at our resorts, and the WiFi can be turned off in our villas, giving our guests the freedom to spend time with their loved ones, away from their hectic daily lives.

Intelligent Luxury - Our philosophy of "Intelligent Luxury" revolves around understanding what true luxury is for our guests today. Today, wealthy members of society are markedly different from those of the past, and their idea of luxury has similarly changed. For guests who live in concrete jungles, it is a luxury to dine on a freshly picked salad, grown in our organic garden while breathing clean air and enjoying a stunning view. Such experiences are rare in the modern world, and combined with the space, privacy and comfort of our villas and the intuitive service provided by our Hosts, we create "Intelligent Luxury". We strive to understand the daily lives of our guests and thus offer them experiences that are both 'new' - in that they are rare, unusual and exceptional to our guests - and at the same time 'true' in that they are highly desired and cherished by our guests.

Originators in the Robinson Crusoe Concept - Using only sustainable and eco-friendly materials, we go to great lengths to ensure our villas blend seamlessly with their natural surroundings. Working with local craftsmen, our villas and their style define the effortless, rustic chic synonymous with Soneva.

Awards - Soneva's three resorts continue to attract prestigious awards and accolades. Some of our most recent include: Condé Nast Traveler - Gold List 2020 - Best Hotels and Resorts in the World - Soneva Jani; Luxury Travel Intelligence, Decade's Best Luxury Hotel - Soneva Jani; Condé Nast Traveler Readers' Choice Awards 2019 Top 20 Resorts in Asia/Thailand - Winner - Soneva Kiri; Bilanz Hotel Awards 2019, Best Hotel in the World - Winner - Soneva Jani; and GQ Travel Award 2019, The Best Beach Resort in the World - Soneva Fushi.

Inspiring a Lifetime of Rare Experiences - Our team is passionate and committed to offering our guests magical moments throughout their stay. We craft rare and authentic experiences that ensure our guests return to our shores, time and time again.

Pioneered by Soneva - Soneva was the first barefoot luxury resort of its kind, a family of resorts that has always been ahead of the curve. Today, Soneva is still an innovator and a leader in the world of hospitality when it comes to both guest experiences and sustainability. While there are many imitators, there is only one Soneva.

Link to here: www.soneva.com/about-us/pioneered-by-soneva

NEW FEATURES

Water Retreats - Soneva Fushi - Eight new one- and two-bedroom Water Retreats bring overwater luxury to the island of Kunfunadhoo. Each one comes with a private pool and a curving slide that plunges directly into the Indian Ocean. With a choice of either sunrise or sunset views, they also feature a large wooden deck, with sun loungers, a sunken seating area and catamaran nets over the ocean. Soneva's signature outdoor bathroom comes with direct access to the sea. A retractable roof over the master bedroom lets guests sleep beneath a canopy of stars.

Flying Saucers - Soneva Fushi - This new dining experience involves zip lining between five elevated platforms. Diners follow one by one after the chef goes on ahead to the five distinct cooking or drink stations. The whole experience takes approximately two hours from end to end.

Colours of the Garden - Soneva Kiri - Venture on a journey through the four culinary regions of Thailand across four different menus. Begin the meal with a guided tour of the garden, where amuse bouche have been hidden along the way. Each menu has seven plant-based courses that use traditional Thai ingredients and Nordic cooking techniques and cooking methods. Each dish celebrates Soneva Kiri-grown and local organic vegetables, fruits and herbs.



Water Retreats - Soneva Fushi



Flying Saucers - Soneva Fushi



Colours of the Garden - Soneva Kiri



CORPORATE SOCIAL RESPONSIBILITY

Namoona Baa - This is a partnership between three local islands (Maalhos, Dharavandhoo and Kihaadhoo), Soneva, marine plastic foundation Common Seas, and the government of the Maldives reimagining waste management in the Maldives.

At the heart of Namoonaa Baa is a radical reduction in the volume of plastic arriving on the islands. Soneva assisted Maalhos in establishing a water bottling plant that desalinates and mineralises sea water, before bottling it in reusable glass bottles.

Recycling and the responsible disposal of waste forms the second strand of the programme. Maalhos is the first island to open a Soneva-sponsored Eco Centro. The third component is to inspire a love of the ocean and the local environment, with Namoonaa Baa nurturing the next generation of ocean stewards in the Maldives.

The Myanmar Stoves Campaign - This is the first Gold Standard Foundation certified carbon project in Myanmar which will see the distribution of fuel-efficient cook stoves to over 200,000 families. Each stove saves 2.5 tonnes of wood per year and reduces air pollution by 80% - improving the health and safety of the whole community.

Soneva Water - Soneva Water was formed as a social enterprise to eliminate imported plastic bottled water. From a solar-powered desalination plant, water is filtered using carbon resin and reverse osmosis, mineralised, UV sterilised, and bottled in reusable, eco-friendly bottles.

These bottles are delivered to households, guest houses, cafés, schools, and businesses in 500ml reusable glass bottles or 5 gallon (19 litre) reusable polycarbonate bottles. It prevents thousands of water bottles from being produced, transported, and incinerated or thrown into landfills or the sea.



ACCOMMODATION

Larger Villas - Soneva Fushi's villas range from one to nine bedrooms, while at Soneva Jani guests can choose from one to four bedrooms, and Soneva Kiri boasts villas with one to six bedrooms.

Largest Outdoor Bathrooms - Surrounded by lush, vibrant tropical or encircled by a gently trickling water feature, our bathrooms are so vast you can get lost in them. Our guests find freedom in the sensory experience of showering privately, yet exposed to the natural elements, under sun and stars. Live in the moment - even when you're taking a shower or languishing in an oversized tub surrounded by nature's sights and sounds.

Personalised Bicycles and Buggies - It's in the details, for guests returning for their third time or more, we engrave their name on a wooden plaque for your chosen mode of transport. It's a small thing, but it is a popular souvenir to take home.



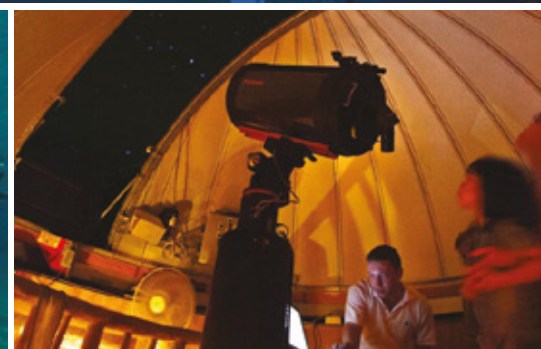
WINING AND DINING

Complimentary Chocolate, Ice Cream, and Charcuterie Rooms - Every child dreams of a Willy Wonka-style fantasy: never-ending chocolates, more flavours than you can ever try. Dip into the chocolate room, open from the morning and into the night. Or treat yourself to the chilled creamy indulgence of dozens of ice creams - up to 60 flavours to be precise. Soneva's chocolate and ice cream rooms bring out the inner child in you. For those who prefer savoury nibbles, the premium selection of cheese, cold cuts, bread, and preserves in the charcuterie rooms make the ideal all-day snack.

High Quality, Ethical and Organic Food - With endless creative dining experiences, we are serious about sourcing every single cooking ingredient from ethical sources. Our fish are caught by line, we grow as much as we can in our organic gardens and we have an extensive list of banned endangered species and unethical produce. Our creative menus use only the freshest, high quality ingredients to excite our guests on a daily basis.

Hand-Picked Wine List and Visiting Wine Makers - Rare Champagnes, Grand Cru Clarets, vintage cognacs, organic and biodynamic wines are among the 7,000 notable bottles in our wine cellars, certainly some of the finest collections in the Maldives and on Koh Kood! The makers of these great wines often visit Soneva, offering insight and ideas into how to make the most of their grape inventions.





EXPERIENCES

Cinema Paradiso - For an unforgettable experience, star gaze on the beach or on an atmospheric, overwater reservoir. Lie back and watch your favourite movie classics on the spectacularly large outdoor screen at Cinema Paradiso whilst munching on popcorn.

Observatory - We guarantee an intoxicating experience with our state-of-the-art telescopes to see the constellations, planets in our solar system and deep space objects beyond. Our in-house astronomers will impress with their passion and knowledge, while a roster of visiting astronomers including Massimo Tarengi and former astronaut Buzz Aldrin conduct special talks and stargazing sessions.

Water Sports - At each of our resorts we have a variety of complimentary non-motorised water sports. Choose from kayaking, snorkelling, stand-up paddle boarding, windsurfing and kite-surfing. Motorised water sports, including the exciting Seabob that lets you explore the marine world with the ease of a dolphin, can be enjoyed for an additional charge. While guided snorkelling trips with our Marine Biologists, diving, freediving and our eco-friendly surfing programme will tempt any ocean lover.

Treetop Dining - Two of our resorts offer dining experiences high up in the trees. Soneva Fushi's Fresh in the Garden is accessed by a jungle rope bridge and rises above the aromatic herb and vegetable garden. Whereas Soneva Kiri takes you even higher in a novel pod that is hoisted above the shoreline in the Treepod Dining experience. Enjoy High Tea, breakfast, lunch or dinner up in the canopy of the rainforest, while your waiter serves your dishes via a zip line.

Wellness - Soneva welcomes a handpicked selection of the world's finest, most innovative spa talents, raising the bar on resort spa experiences. The positive effects from our exceptionally talented and skilled visiting practitioners will endure long after a guest's holiday. Guests regularly include 'transformative' and 'life changing' when describing these unique experiences by our team of acupuncture, Reiki, reflexology, massage, Ayurvedic and holistic experts.

FAMILY

Children's Den - Our younger guests are just as important to us as the older ones. We asked children to come up with their perfect fantasy play area and The Den was the result.

At Soneva Fushi children can explore the outdoor pirate ship, take cooking classes, learn a musical instrument or take part in arts and crafts. There is a separate pool for toddlers, as well as a lounge area for teenagers.

Soneva Kiri's Den is a bamboo playground shaped like a manta ray suspended in the treetops. For children aged five and up The Den is dedicated to learning, excitement, and meaningful experiences. The Eco Den is for children aged one to five, and lets them take part in age specific activities while minded by qualified childcare experts and local child carers.

At Soneva Jani our younger guests can visit The Den, explore our island, frolic on the beach or learn about our natural environment, by land or by sea.





To everyone who took the slide, not the steps. Thank You



Inspiring a Lifetime of Rare Experiences
soneva.com

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