



**Destination Management Company**



## Who We Are

Venue and Concept is a one stop full service DMC that is focused in offering effective solutions that add real value to your Incentive Groups, Meetings, Conferences, Events and Leisure Groups.

We are committed for excellence through delivery of personalized service by streamlining point of contact, innovative and customized program, and cost effective solutions to all groups and event management needs.



# Our Business Segment Focus

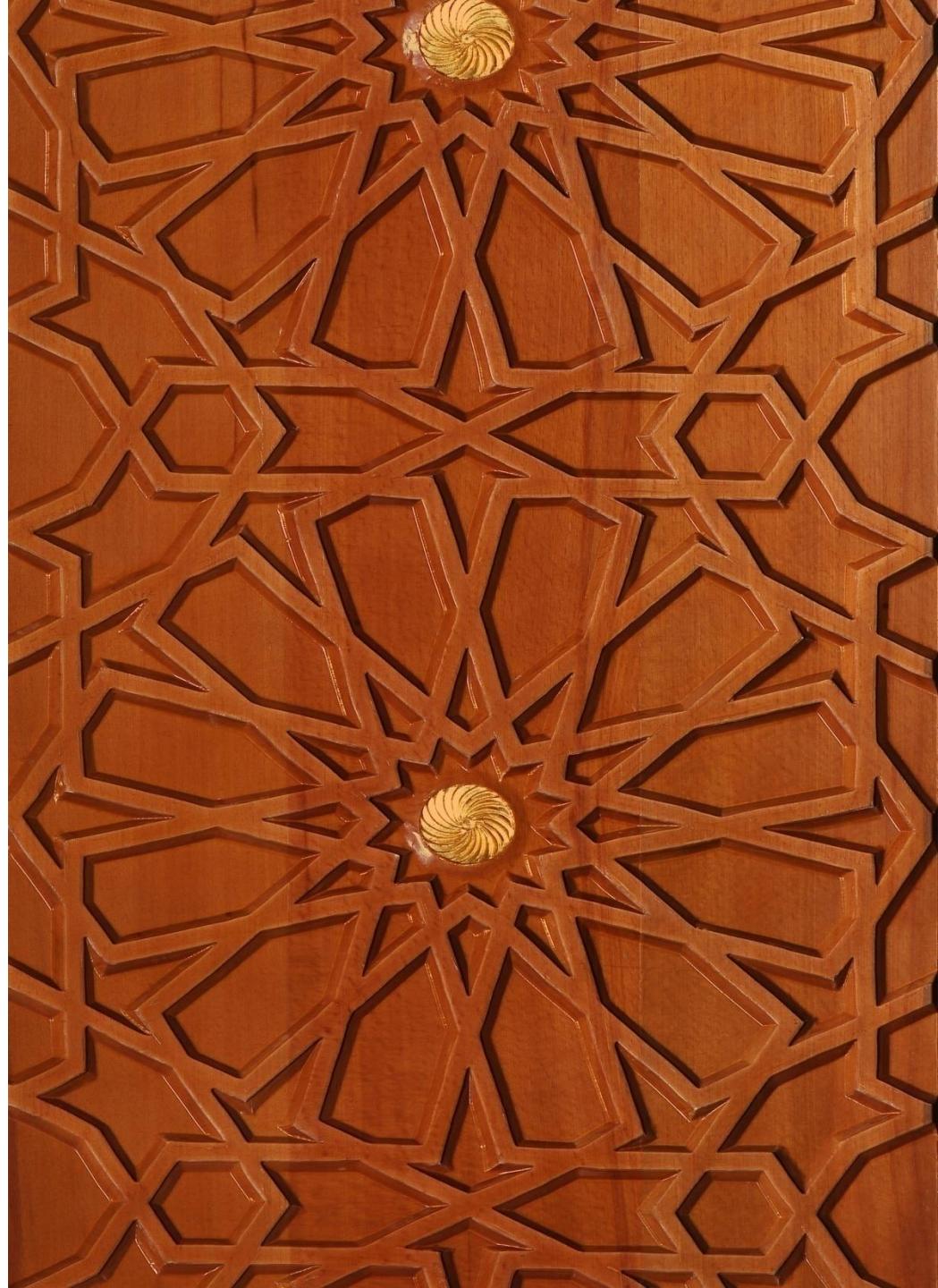
- Meetings
- Incentives
- Congress
- Conferences
- Events
- Exhibitions
- Leisure





## Our Assistance

- Venue Selections
- Program Concepts
- Ground Handling Services



## Our Strengths

- Experience
- Passion
- Flexibility
- Knowledge
- Relationship





## Our Promise

Memorable Venue

Ideal Concept

Uncompromising Service



# Senior Management



17 years in the hospitality industry  
10 years with Groups and MICE segment

First Regional Director for Groups and MICE for Fairmont Hotels and Resorts, UAE

15 years in the hospitality industry  
8 years of experience in working with Dubai based DMC  
Seasoned Project Manager  
Been in Dubai for 10 years

Has an exciting shift of industry  
An engineer by profession and part of the team who built Dubai Mall  
Best person to tell about the history of Dubai and UAE

**Miguel Payla**  
**Managing Partner Head**



**Managing Partner 2**  
**Sales & Pricing**



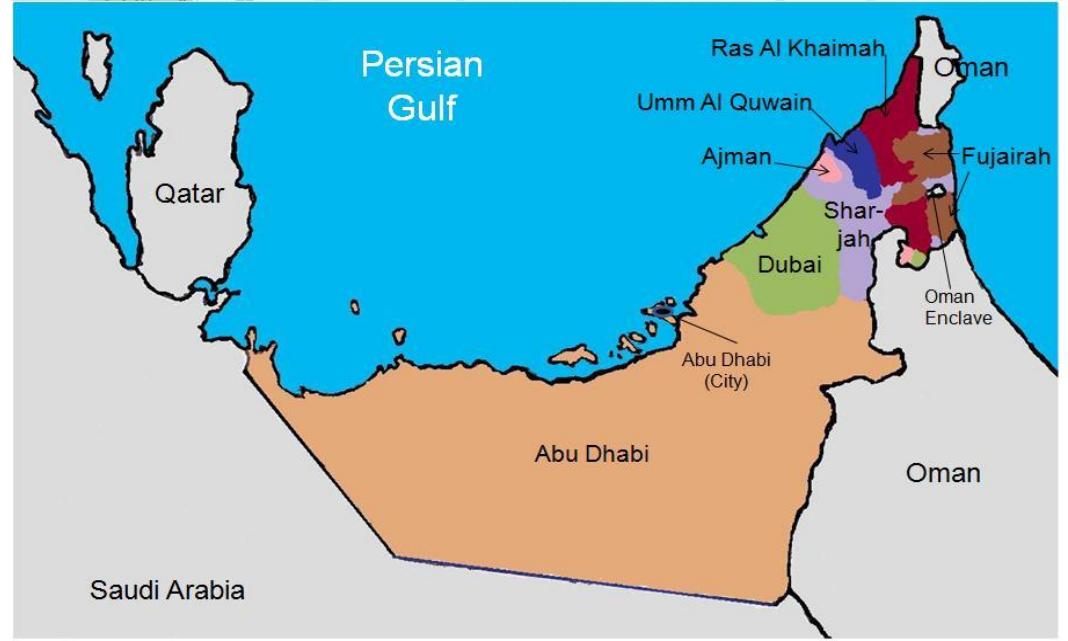
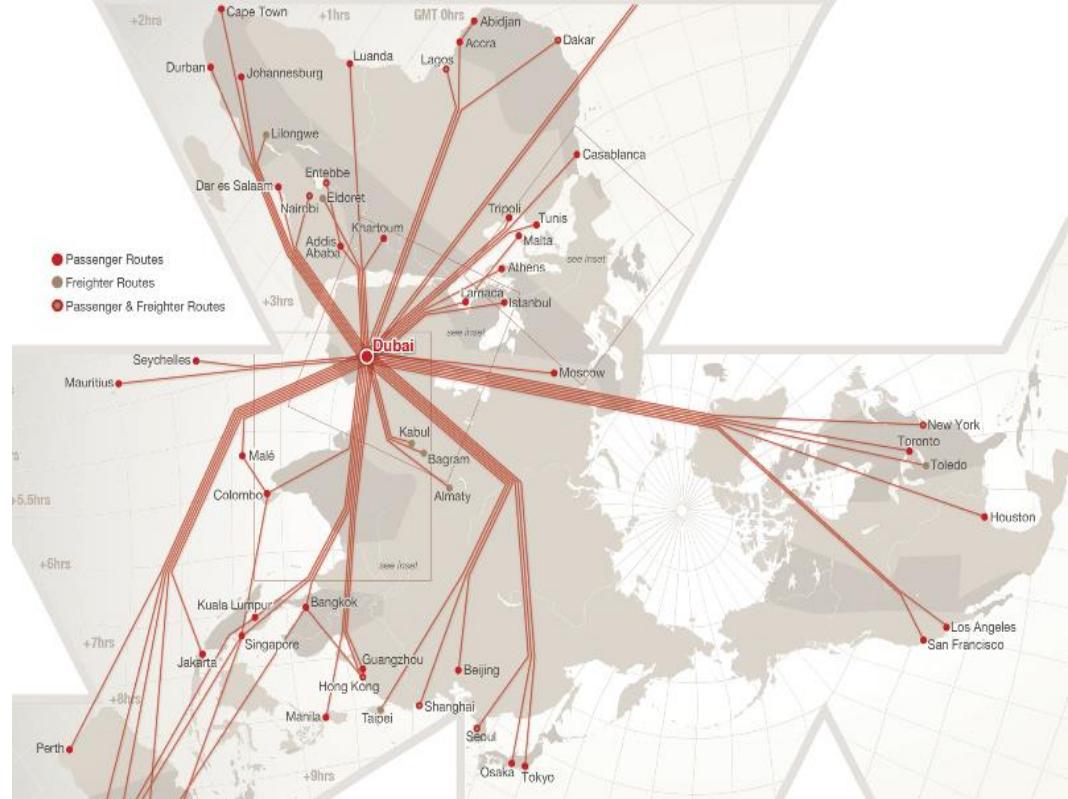
**Jorge Fonseca**  
**Managing Partner**  
**Administration & Ground Operations**



## Your Next Destination

# United Arab Emirates

- Government Type: Federation with specified powers delegated to the UAE federal government and other powers reserved to seven member emirates  
Area: 83,600 sq km  
Highest point: Jabal Yibir 1,527 m
  - Population: 5,314,317 (estimate is based on the results of the July 2012 census)
  - Population density: 52 / sq km
  - Capital: Abu Dhabi, geographic coordinates  $24^{\circ} 28' N$   $54^{\circ} 22' E$
  - Local time: GMT + 4 hours
  - Life expectancy: 76 years
  - GDP – per capita: \$ 43,803
  - Value of petroleum exports: (billion \$) 74.55



## Your Next Destination **Dubai**

- Population : 2.2 million
- Area : 3,900 square kilometers
- Market Size : More than \$17 billion domestic imports annually; gateway to \$150 billion regional import
- Working week (public sector) : Sunday through Thursday
- International Dialing : +9714
- Home of 60 world records like; tallest building, biggest single acrylic panel which is the Dubai Mall Aquarium
- Financial Center



## Your Next Destination **ABU DHABI**

- Capital of UAE
- Made up of 200 natural islands
- Largest Emirate
- Population of 2.12 M
- Gross Domestic Product (2011); AED 606.6 billion (at constant prices), AED 806 billion (at current prices)
- Contribution of the oil sector in GDP at current prices (2011): 58.5%
- Contribution of the non-oil sector (2011): 41.5%
- Ranked 3rd as the highest sovereign wealth
- Average rainfall (2011): 21.5 millimeters



## Your Next Destination **FUJAIRAH**

- Situated in the country's east, extends 90 kilometers along the Gulf of Oman
- Fifth largest Emirates in land area
- UAE's only access to the Indian Ocean
- Known as the diving spot
- Offers unspoiled natural beauty; sandy beaches, mountains and oasis, historical attractions





## Your Next Destination **RAS AL KHAIMAH**

- Literally means “top of the tent” in Arabic, lies within the northernmost part of the UAE
- Is the fourth largest Emirate
- It boasts some 65 km of coastline along the Gulf and fertile plains, as well as the great Hajar mountains, which reaches heights of up to 1900 meters.
- RAK is 65 km from Dubai.
- Waldorf Astoria is opening soon
- Offers mountain in the east and a green belt in the south
- Now setting its sights on becoming a premier investment destination, capitalizing on its potential in the realms of real estate and tourism industry





Venue & Concept

DUBAI

## Your Next Destination **AL AIN**

- Al Ain (Arabic: العين ,al-'ayn, literally The Spring), also known as the Garden City due to its greenery
- The second largest city in the Emirate of Abu Dhabi and the fourth largest city in the United Arab Emirates
- One hour drive from Abu Dhabi and Dubai about 120 km
- Al Ain is the birthplace of Sheikh Zayed bin Sultan Al Nahyan, the first president of the United Arab Emirates, and it has the country's highest number of Emirati nationals
- Offers rugged terrain site, river for kayaking, and outdoor activities





## Your Next Destination **HATTA**

- An enclave of Dubai, popular UAE weekend getaway
- Stunningly situated over several small hills with the spectacular Hajar Mountains surrounding it
- Featuring picture-postcard vistas of camels, peach-coloured sand dunes, occasional lush oases, all set against a backdrop of rugged mountains
- Also just one hour and a half drive from Dubai
- Just over the Omani border on your way is the Mezereh roadside market for cheap carpets, terracotta pots, candle holders and incense burners



# ACTIVITIES IN DUBAI



# ACTIVITIES IN ABU DHABI



# ACTIVITIES IN FUJAIRAH & RAS AL KHAIMAH



# ACTIVITIES IN AL AIN & HATTA





## Update on Hotel Statistics

### DUBAI

CATEGORY	NO. OF ROOMS
Desert Resorts	229
5 Star City Hotels	16,068
5 Star Beach Hotels	8,679
4 Start City Hotels	16,687
4 Star Beach Hotel	356
<b>Total</b>	<b>41,663</b>
3 Star Hotels	9,345
2 Star Hotels	4,672
Deluxe Apartments	8,725
Standard Apartments	13,954
<b>Grand Total</b>	<b>83,541</b>





## Update on Hotel Statistics

### ABU DHABI

CATEGORY	NO. OF ROOMS
Desert Resorts	635
5 Star City Hotels	4,355
5 Star Beach Hotels	4,415
4 Star City Hotels	3,586
4 Star Beach Hotels	301
<b>Total</b>	<b>9,706</b>
3 Start Hotels	2,792
2 & 1 Star Hotels	389
Hotel Apartment	3,400
<b>Grand Total</b>	<b>19,873</b>



# NEW & UPCOMING HOTELS- DUBAI

<b>5 STAR CITY HOTELS</b>	<b>Completion Date/ Units</b>			
	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
JW Marriott Marquis Dubai	807	807		
Oberoi Dubai, The		250		
Mövenpick Dubai Jumeirah Lake Towers	168			
Conrad Dubai		552		
Habtoor Palace Complex (St. Regis, W & Westin)				1612
Rosewood Dubai (Dubai International Financial Centre)		250		
Sheraton Dubai Sheikh Zayed Road			660	
Sofitel Dubai Sheikh Zayed Road		350		
A1 Ghurair Rayhaan by Rotana	428			
Palazzo Versace Resort		217		
Mövenpick Residence at the Square Dubai		180		
Renaissance Motor City		354		
Coral International Sports City		290		
Crowne Plaza Business Bay				426
Dubai Marriott Healthcare City		352		
<b>SUBTOTAL</b>	<b>1403</b>	<b>3602</b>	<b>660</b>	<b>2038</b>

<b>4 STAR CITY HOTELS</b>				
Novotel Dubai Al Barsha		466		
Pullman Jumeirah Lake	354			
Park Inn Dubai Airport Freezone			312	
Park Inn Bur Dubai		268		
Holiday Inn Bur Dubai				416
Doubletree By Hilton Al Barsha	344			
<b>SUBTOTAL</b>	<b>698</b>	<b>734</b>	<b>312</b>	<b>416</b>
<b>4 STAR BEACH HOTELS</b>				
Ocean View Hotel		341		
<b>SUBTOTAL</b>		<b>341</b>		
<b>HOTEL APARTMENTS</b>				
Staybridge Suites Union Square		165		
Dubai Marriott Executive Apartments		128		
<b>SUB TOTAL</b>		<b>293</b>		
<b>GRAND TOTAL</b>	<b>2101</b>	<b>4629</b>	<b>972</b>	<b>2454</b>

# NEW & UPCOMING HOTELS- ABU DHABI

<b>5 STAR CITY HOTELS</b>	<b>Completion Date/ Units</b>			
	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
Abu Dhabi Marriott Hotel			315	
Marriott Edition Abu Dhabi			244	
Rosewood Al Reem		189		
Four Seasons Al Maryah Island		323		
Millennium Bab Al Qasr Hotel		672		
Movenpick Al Reem Island				713
Le Bristol Abu Dhabi		250		
Movenpick Yas Island				500
Hard Rock Hotel			378	
Regent Emirates Pearl		377		
<b>SUBTOTAL</b>	<b>0</b>	<b>1811</b>	<b>937</b>	<b>1213</b>
<b>5 STAR BEACH HOTELS</b>				
St. Regis Abu Dhabi Corniche		283		
The Ritz-Carlton Abu Dhabi Grand Canal	447			
Saadiyat Rotana Resort				400
W Abu Dhabi				350
Shangri-La Saadiyat Island				208
Intercontinental Al Raha Beach			275	
Movenpick Al Raha				400
<b>SUBTOTAL</b>	<b>447</b>	<b>283</b>	<b>275</b>	<b>1358</b>

<b>4 STAR CITY HOTELS</b>				
Novotel Al Bustan Abu Dhabi			361	
Novotel Abu Dhabi Gate	160			
Courtyard by Marriott Central Market				195
<b>SUBTOTAL</b>	<b>160</b>	<b>361</b>	<b>195</b>	<b>0</b>
<b>3 STAR CITY HOTELS</b>				
Premier Inn Abu Dhabi International Airport			300	
Centro Rotana Capital Centre			414	
Ibis Abu Dhabi Gate	294			
Adagio Abu Dhabi Al Bostan			279	
<b>SUBTOTAL</b>	<b>294</b>	<b>993</b>	<b>0</b>	<b>0</b>
<b>HOTEL APARTMENTS</b>				
V Continents Executive Suites	120			
Capital Centre Arjaan	300			
Marriott Exclusive Apartments				64
Marina Mall Arjaan				600
Dusit Thani				
Millennium Executive Apartments	532			
<b>SUB TOTAL</b>	<b>198</b>			
<b>GRAND TOTAL</b>	<b>645</b>	<b>2094</b>	<b>1212</b>	<b>2571</b>

# HOTELS IN DUBAI



Melia Dubai



JW Marriot Marquis



Atlantis Dubai



Emirates Towers



Fairmont Dubai



Armani Hotel



Raffles Dubai



Conrad Dubai



Fairmont The Palm



Zabeel Saray

# HOTELS IN ABU DHABI



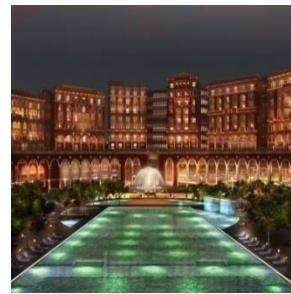
Anantara Mangroves



Dusit Thani



Fairmont Bab Al Bahr



Ritz-Carlton



Shangri-La



St. Regis Saadiyat



Etihad Towers



Intercontinental



Viceroy Yas Marina



Westin

# RESTAURANTS & VENUES IN DUBAI

Café Del Mar



Music Hall



Blue Marlin Ibiza



Atmosphere - Burj Khalifa

Al Muntaha Burj Al Arab

Karma Cafe

# RESTAURANTS & VENUES IN ABU DHABI

Montecarlo- Saadiyat Island



La Terraza- Hilton



Olea - St. Regis, Saadiyat Island



Cipriani- Yas Island

Fairmont Bab Al Bahr Ballroom

So Cho Abu Dhabi

# ON-GOING & FUTURE PROJECTS - DUBAI

Dubai Pearl



Al Maktoum Airport- Jebel Ali



Dubai Creek Bridge- Business Bay



Biggest Ferris Wheel



Dubai Expo



Mohammed Bin Rashid City

# ON-GOING & FUTURE PROJECTS – ABU DHABI

Al Raha Beach



New Abu Dhabi Airport



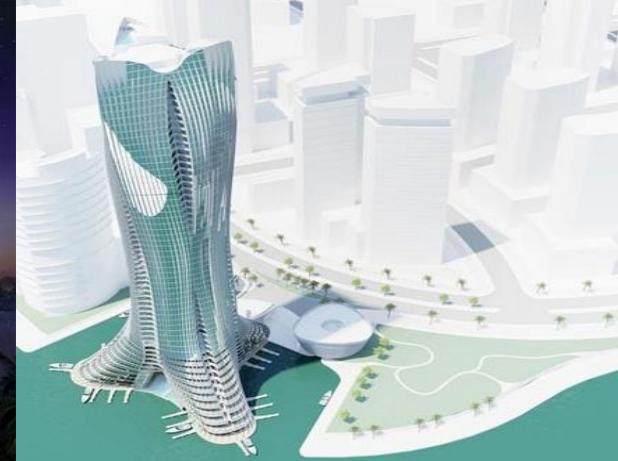
Al Reem Island



Saadiyat Museums



Masdar City



Schumacher Tower



Venue & Concept  
Unit 1114, Churchill Office Tower, Business Bay  
P.O. Box 63028 Dubai, United Arab Emirates  
T: +971 4 421 6145  
F: +971 4 421 6147  
E: [info@venueandconcept.com](mailto:info@venueandconcept.com)  
W: [www.venueandconcept.com](http://www.venueandconcept.com)

THANK  
YOU